



**HUMAN RELATIONS COMMISSION
SUMMARIZED MINUTES**

**5 p.m., Monday, March 17, 2014
Human Resources Pinnacle Training Room
7575 E. Main St., Scottsdale, AZ 85251**

PRESENT: Bob Fox, Chair
James Campbell, Vice-Chair
Joel Martin, Commissioner (left at 6:19 p.m.)
Andrew Song, Commissioner
Laurie Coe, Commissioner
Edward Lopez, Commissioner

STAFF: Mark Wilson

GUESTS: Jeff Jameson

CALL TO ORDER

Chair Fox called the meeting to order at 5:05 p.m.

ROLL CALL

Members present as noted above.

1. REVIEW AND APPROVAL OF MINUTES

APPROVED 5-0: Commissioner Campbell moved to approve the minutes of the February 10, 2013 meeting as presented. Seconded by Commissioner Martin.

2. LIST OF PARTNERSHIPS

Commissioner Martin recused herself from the discussion.

Mark Wilson distributed a list of current partnerships, highlighting the difference between partnerships that include an event table and partnerships where the City participates as a sponsor.

Discussion ensued regarding the various participation levels and how to best determine the return on investment of the City's relationship with each group.

APPROVED 4-0: Commissioner Campbell moved for the Human Relations Commission to invite a spokesperson from each approved organization to give a presentation during a regular meeting so that the Commission can exchange ideas with the goal of improving the effectiveness of the relationships. Seconded by Commissioner Song. Commissioner Martin was recused.

Commissioner Coe suggested that the Commission form a structured statement to inform Council of the intent to solicit presentations from each approved organization. Consensus of the Commission to allow Mr. Wilson to convey the information to the Mayor as appropriate.

Jeff Jameson discussed the importance of monitoring who represents the City at events.

APPROVED 5-0: Commissioner Song moved to revise the agenda to allow public comment at this point in the agenda. Commissioner Coe seconded the motion.

Jeff Jameson presented Mr. Wilson with a gift, thanking him for his service to the City and to the Human Relations Commission and wished him luck in his future endeavors.

Jeff Jameson discussed the upcoming GLBT forum, noting that he will be meeting with the director of HR at Mayo and the CEO of Scottsdale Healthcare to discuss the Ordinance.

3. UPDATE ON BE KIND MONTH

Commissioner Coe suggested that Be Kind month be promoted throughout the school system. Vice-Chair Campbell agreed to reach out to the Scottsdale Unified School District.

4. UPDATE ON USE OF NON-LETHAL FORCE LETTER

Chair Fox announced that he sent a copy of the non-lethal force letter in its draft form to Police Chief Rodbell and he was pleased with the content. Chair Fox will forward the letter to Mayor and Council and staff will forward a copy to Commission members.

5. UPDATE ON 2014 CIVIL DIALOGUE SERIES EVENT

Chair Fox said that the Civil Dialogue Series show that he and Commissioner Coe taped is now running on Channel 11. They discussed the registration process for attending the Civil Dialogue Series events. Registration is not required, but is requested as a courtesy.

Commissioner Coe expressed an interest in making sure that the Civil Dialogue events include personal stories from the panel members.

6. CHAIRMAN REPORTS

Chair Fox noted that he would communicate with Mark Wilson to gain as much information as possible prior to his departure from the City.

7. COMMISSIONER ITEMS

Commissioner Song attended the Asian Experience and was impressed with the event. He suggested that better marketing would draw more attendees. Vice-Chair Campbell suggested that an item be agendaized to discuss promotional opportunities.

Commissioner Song attended a meeting of a committee in Tucson that organizes festivals. Mr. Wilson said that if a Commission member has an interest, there is an opportunity to agendaize a discussion about sponsorship.

Commissioner Coe said that she attended the Lantern Festival. She felt that there could have been more cultural interaction through performances and food.

Vice-Chair Campbell attended the Regional HRC meeting hosted by Tempe. He said that he shared information about the Scottsdale Civil Dialogue Series and the Be Kind program. Scottsdale is scheduled to host the next Regional HRC meeting in July or August.

8. OPEN CALL TO THE PUBLIC

There were no further public comments.

9. STAFF LIAISON ITEMS

Mark Wilson invited Commission members to attend the upcoming General Plan Community Open House. He commented that the attendance at the Civil Dialogue Series is much higher than in past years and that word of mouth is the best advertisement for the series.

Chair Fox wished Mr. Wilson luck in his future endeavors.

10. ADJOURNMENT

The meeting adjourned at 6:37 p.m.